

**Adrian Brien****Reynella Hyundai****Adtrans Kia**

Celebrating 40 years of providing motoring solutions that offer superior value, quality and service.



fleet for ecast

IN THIS ISSUE:

- NEW FORD TERRITORY FLEET LAUNCH
- HYUNDAI ELANTRA MAKES A BIG IMPRESSION
- PETROL ENGINE IN SANTA FE AND 2.0L ENGINE TO i45
- ECO BOOST ENGINE FOR THE MONDEO
- NEW FORD FOCUS KINETIC
- REFORMS TO CAR FRINGE BENEFIT RULES
- NO MORE REGISTRATION LABELS FROM JULY 1

ADRIAN BRIEN AUTOMOTIVE NEW FORD TERRITORY FLEET LAUNCH

On the 3rd May at Mount Lofty Golf Club we had the eagerly awaited Fleet launch of the New Ford Territory.

When Ford announced the delay on releasing the vehicles we thought that all the preparation may have been in vain, as a launch without vehicles would have meant a long walk, but persistence prevailed and we managed to be the first dealership in SA to have the pre-production vehicles and the only dealership allowed to drive them!

With a great venue, valued customers and a drive route that was a good mix of road types and speed limits our guests were able to really test the drivability of the New Ford Territory and the feedback was great.

Emory from Tupperware said "I couldn't believe it was a diesel, as the engine noise doesn't sound like any I've been around. The ride was smooth and it drove well, I couldn't believe how quiet it was inside".

We would like to thank all of our guests for joining us and the positive feedback on the overall event, we are looking forward the next key fleet launch which will probably be the New Ford Ranger. Watch this space and thanks again to everyone who joined us on the day.

The Fleet Team
AB's



HYUNDAI ELANTRA MAKES A BIG IMPRESSION

Hyundai has released the fifth-generation Elantra after launching at the Australian International Motor Show in Melbourne recently.

The Elantra has a sleek new look and an interior that feels more ambitious than your average small car, plus an impressive line-up of safety features that pitches the Elantra against the Holden Cruze, Toyota Corolla and the Mazda3.



The Elantra is positioned in the small car segment, however its economical but powerful drivetrain attracts a new audience, as does the boot space which is a very accommodating 458 litres.

Lift up the bonnet and you'll find a 1.8-litre twin-cam four-cylinder petrol engine which delivers 110kW at 6500rpm and 178Nm at 4700rpm.

Combined-cycle fuel consumption is 6.6L/100km for the manual (auto: 7.1), while the CO2 emissions rating is 158g/km (auto: 169). When you consider that the previous model turned in figures of 7.4L/100km (auto: 7.8) and 175g/km (auto: 186), this really is a car that makes you sit up and take notice.*

The low fuel consumption hasn't gone unnoticed, with the Elantra being named as Winner of Cars.com 'Best Value: Price to Pump' award.

While this engine's peak torque is 8Nm less than that of its predecessor, it makes up for it by pumping out up to 30 percent less hydrocarbon emissions.

Drivers will also like the reduction in noise and vibration, which is the result of a maintenance-free silent timing chain system. Six-speed gearboxes replace the five-speed manual and four-speed automatic in the previous model.

The new manual has a gearshift indicator while the auto option incorporates an 'ECO' indicator, both of which promote fuel-efficient driving.

All models include electronic stability and traction control (known as Vehicle Stability Management, or VSM), with six airbags (front and side curtain), four-channel ABS brakes with electronic brake-force distribution, three-point seatbelts for all five passengers, front seatbelt pretensioners and load limiters, telescopic steering wheel, remote central door locking, an engine immobiliser, and an alarm system. A 5 Star ANCAP safety rating has been awarded.



Cruise control, Bluetooth connectivity and MP3 audio are standard on all models, while some models offer dual-zone air-conditioning, rain-sensing wipers, rear parking radar, push button start with a proximity key, front seat heaters and a sunroof with a start price of \$21,590 there is a lot of spec on this vehicle and it will certainly be the one to beat!



*Based on ADR 81/02 test results

PETROL ENGINE IN SANTA FE AND 2.0L ENGINE TO I45



Santa Fe

The new Hyundai Santa Fe range has been enhanced by the addition of a 3.5L V6 front-wheel drive petrol variant.

The combination of the petrol engine and front-wheel drive brings the price down on all three Santa Fe variants – SLX, Elite and Highlander with entry pricing of \$36,990 it's hard to fault it.

The 3.5-litre V6 petrol engine produces 204kW of power and 335Nm of torque six-speed automatic

transmission, which is the same used in the diesel model.

Combined cycle fuel consumption is 9.6 litres/100km (7.5 litres/100km highway, 13.4 litres/100km city) with CO2 emissions averaging 230g/km.*



i45

The Hyundai i45 has seen an addition to its entry level vehicle, the Active, it now features a 2.0L petrol engine and a lower price tag of \$26,990 making it one of the most affordable cars in the medium segment.

The base model, Active trim, will feature the 2.0-litre four-cylinder petrol engine, with the choice of a six-speed manual and a six-speed automatic.

The 2.0 MPI engine boasts 121kW of power at 6200rpm and 198Nm of torque at 4600rpm while combined cycle fuel consumption produces figures of 7.9 litres/100km* in the manual. The Active still has an option of the 2.4L petrol, but this 2.0L is another string to the Hyundai 'bow'.



ECO BOOST ENGINE FOR THE MONDEO

Ford Australia has launched the 2011 Ford Mondeo which comes with an all-new 2.0-litre EcoBoost engine that will impress its legion of fans.

The new 2.0-litre EcoBoost petrol engine takes the place of its predecessor, the 2.3-litre Duratec unit, which is still available in the base model LX hatch and wagon.

The EcoBoost engine returns impressive figures of 149kW and 300Nm of torque output at 1750-4500rpm, which beats the 2.3-litre's previous 118kW/208Nm.

Plus, with combined cycle fuel consumption figures coming in at 8.0 litres/100 km (down from 9.5-litres/100km in the previous engine) and emitting around 187g/km CO₂ (which is an improvement on the Duratec's 227g/km).

Power will be delivered from the EcoBoost engine to the front wheels via a six-speed dual clutch with automatic transmission, much like the Mondeo's 2.0-litre TDCi diesel model.

The good news is that pricing on the 2011 Mondeo with this new technology remains in the same competitive realm as previous models have been in.





NEW FORD FOCUS KINETIC LAUNCHED IN MELBOURNE

The all-new Ford Focus is one the most important vehicle Ford Australia's portfolio, bringing the best of Ford's global engineering innovations with it.

The Focus is a fierce competitor in the small car segment, with the head-turning Ford Kinetic Design instilled which boasts state-of-the-art technology and delivers an enviable driving experience.

Ford's European 'style with substance' formula is evident, bringing to Australia a vehicle with a dynamic personality.

The team behind the Focus have created a car that delivers quality, excellent fuel economy and lower CO2 emissions, safety and the smartest technologies and features.

Available in 4-door sedan and a 5-door hatch, the Focus has a sleek sporty look and well-appointed, functional interior design with the main 'Hockey Stick' control functions ergonomically arranged for ease of use by the driver.

There are four model types in the series: Ambiente, Trend, Titanium and Sport which appeals to a range of customers: the business and budget conscious; contemporary mainstream; the young and agile and; those looking for a modern techno style.

Each model has an individually refined transmission type with 5-speed manual and 6-speed PowerShift® variants.



All four model types come with a petrol engine while the Trend, Sport and Titanium have the choice of a diesel engine.

Fuel consumption figures at the lowest end is in the Ambiente's 55-litre petrol tank at 6.2l/100km with CO2 emissions of 144g/km, while the 2.0L TDCi 60-litre diesel engine is returning results of 5.5-litres/100km with CO2 emission at 167g/km.*

The all-important safety features driver and front passenger airbags, plus side curtain airbags, and side airbags, Anti-lock Braking System, Electronic Brakeforce Distribution, Emergency Brake Assist and Dynamic Stability Control.

Parking has never been easier in the Titanium – now you don't even need to steer! Active Park Assist employs sensors all around the car teamed up with Electric Power Assist Steering to ensure your car is guided into the parking spot. All you have to do is control brakes, gears and accelerator.

The new Ford Focus is expecting to receive the 5-star scorecard by ANCAP on completion of the safety rating assessment.

The new Ford Focus will be available at Adrian Brien Automotive from August 2011.

*Based on ADR 81/02 test results

REFORMS TO CAR FRINGE BENEFIT RULES

The Government has changed the fringe benefit treatment of cars to remove the unintended incentive for people to drive their vehicle further than they need to, in order to obtain a larger tax concession.

Under the 'statutory formula' method, a person's car fringe benefit is determined by multiplying the relevant statutory rate by the cost of the car. Currently, the sliding scale of rates provides an increased tax concession for salary-sacrificed or employer-provided vehicles that are driven further.

The Government will replace the current rates with a single flat rate of 20 per cent that applies regardless of the distance travelled.

This measure improves the underlying cash balance by \$953.9 million over the forward estimates.

This reform will only apply to new vehicle contracts entered into after 7:30pm (AEST) on 10 May 2011, and will be phased in over four years as shown below:

Distance travelled during the FBT year (1 April - 31 March)	Statutory rate (multiplied by the cost of the car to determine a person's car fringe benefit)				
	Existing contracts	New contracts entered into after 7:30pm (AEST) on 10 May 2011			
		From 10 May 2011	From 1 April 2012	From 1 April 2013	From 1 April 2014
0 - 11,000 km	0.20	0.20	0.20	0.20	0.20
11,000 - 25,000 km	0.20	0.20	0.20	0.20	0.20
25,000 - 40,000 km	0.21	0.21	0.21	0.20	0.20
More than 40,000 km	0.22	0.20	0.20	0.17	0.20

Compared to the current statutory rates, a single rate of 20 per cent will:

- increase the tax concession provided for vehicles driven less than 15,000 kilometres a year;
- maintain the current tax concession provided for vehicles driven between 15,000 and 25,000 kilometres a year; and
- decrease the tax concession provided for vehicles driven more than 25,000 kilometres a year.

People who use their vehicle for a significant amount of work-related travel will still be able to use the 'operating cost' (or 'log book') method to ensure their car fringe benefit excludes any business use of the vehicle.

NO MORE REGISTRATION LABELS FROM JULY 1 2011

Two significant changes to the registration of light vehicles in South Australia took effect from 1 July 2011: the abolishment of registration labels; and the removal of 6 and 9 month registration renewal periods.

There is no longer a vehicle registration label for light vehicles which means all South Australian registered light vehicles no longer need to display a registration label, regardless of whether the vehicle is used in regional or metropolitan areas.

You can remove your current label or you can wait until your registration is due for renewal.

This change will result in environmental benefits from reduced price production and wastage of registration labels.

Heavy vehicles (defined as all vehicles with a gross vehicle mass of more than 4.5 tonne) will still be required to display a heavy vehicle registration label.

Renewing registrations for your light vehicle will now involve owners receiving a new form called a registration details certificate, as well as a registration renewal, around six weeks prior to your current registration expiry date.

You'll still receive a receipt either online or a number over the phone, depending on how you choose to pay, and you just need to attach this to registration details as proof of payment.

If you're unsure of when your vehicle is up for registration, you can look up your details on the **EzyReg website** and iPhone users can download the Ezy Reg Mobile app.



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Celebrating 40 years of providing motoring solutions that offer superior value, quality and service.



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